



# 2019-2020 Tactical/Operational Annual Assessment Report

**Goal:** Assess progress on key functions, tactics and operations of designated area/division/department focused on in 2019-2020 using clear data, analysis, interpretation and reporting of findings, and plans for next steps (continual improvement).

**Outcome:** Areas of operation will discuss 3-6 tactics or operations, total, from the 2019-20 year in an outcome-oriented format, supported by data, with actions steps for the next year.

## INSTRUCTIONS\*

Using the tables on the following pages:

1. Assess each Tactic/Operation with available evidence and discuss progress, achievements, and success made based on available evidence and date.
  - a. **Progress and Successes** column should highlight significant progress made – discuss in outcome-related terms (What changed? How do you know?)
  - b. **Analysis and Interpretation** should refer to the indicators of success chosen in your fall assessment plans. Discuss your progress in relation to those indicators, indicate whether the indicator itself was a good representation of success and what it might change to if not, and note any internal or external trends that may have affected progress on this indicator. Highlight any budget-related needs that have hindered or could further progress and sustain success.
2. Describe a basic action plan for continuous improvement related to your assessment work.
3. On the budget/resource allocation page, describe effects of the department or division budget on future tactics/operations planning.
4. On the last page, complete survey and note what assessment resources and training are most needed for next year.

***\* If other assessment documents are used for the “Progress Made” and “Action Planned” columns, note where the information is stored and include with this document.***



## 2019-2020 Tactical/Operational Annual Assessment Report

Profile Information			
<b>Division</b>	Athletics	Assessment of <b>Tactical</b> or <b>Operational</b> Plan? (circle one)	
<b>Department</b>	Athletics	<b>Division or Department Dean, Leader, Director, etc.</b>	Craig Jackson
<b>Contributors to this report</b>	Craig Jackson		
<b>Mission statement and goals</b>	<p><b><i>Mission statement:</i></b> The Department of Athletics builds Champions; champions in the classroom, champions in the community, and champions in competition.</p> <p><b><i>Division/Department goals:</i></b> To continue to grow while increasing the quality of service and experience of each student, while being fiscally prudent.</p>		

## 2019-2020 Tactical/Operational Annual Assessment Report

<b>Tactic or Operation</b> <i>Outcome-focused format</i>	<b>Indicators of Success</b> <i>Planned metrics and targets</i>	<b>Progress and Successes</b> <i>Based on data and evidence</i>	<b>Analysis and Interpretation</b> <i>Based on documentation from progress and success</i>	<b>Action Plan for 2020-2021</b> <i>Include major actions, indicators and related timelines based on this year's progress</i>
<b>SP Goal 1: Improve institutional climate, culture and efficiency</b>				
Enhance the Efficiency of Operations in the Division	Number of students advised/ total hours of advising Budget and Fee account benchmarks. Also will use fundraising amounts as a mark enhanced fiscal oversight	Have increased number of advising hours, based on an increase of overall number of student athletes. Saw balanced budgets and fee account increases	Can improve with further training, can be more efficient if we can improve communication	Continue to train our new person is the Asst. AD role, continue to search for strategic partners including pay per view, sponsorships, etc. Will implement new platform for fee account balance increases/fundraising amounts.
<b>SP Goal 2: Increase high quality, relevant education opportunities through innovative and specialized academic programming</b>				
Develop Strategic Options for New Academic Programs	Implementation of 1 or 2 academic programs/paths	Investigated and identified two possible new programs. Identified winter intercession courses at other .Purchased some equipment and services to begin the process of collaboration on CWE course with other departments, utilizing our events.	Have paths/programs for both pre-sports med and related to eSports. Need to move forward to proposal phase but need to investigate possible enrollment numbers and cost for implementation	Lost the position that could have led the charge in regard to pre-sports med. Must collaborate with someone else to work on both sports med and an esport educational program.

## 2019-2020 Tactical/Operational Annual Assessment Report

<b>Tactic or Operation</b> <i>Outcome-focused format</i>	<b>Indicators of Success</b> <i>Planned metrics and targets</i>	<b>Progress and Successes</b> <i>Based on data and evidence</i>	<b>Analysis and Interpretation</b> <i>Based on documentation from progress and success – refer to your chosen indicators of success</i>	<b>Action Plan for 2020-2021</b> <i>Include major actions, indicators and related timelines based on this year's progress</i>
<b>SP Goal 3: Support student success from recruitment through program progression, completion of programs, and transfer or entry to the workforce</b>				
Investigate ways to increase the size and scope of participation in athletics	Total roster participation size in the Department of Athletics- Shooting for 95% filled by week 7 checkpoint of fall term	Saw increase in participation with the first full year of baseball and track and field. Roster numbers were above 95% in all but men's wrestling Moved forward with the launch of Esports and Women's Soccer.	Successful second numbers for both baseball and track and field. Excited to see first year numbers from both Women's soccer and Esports.	Support and monitor rosters of Esports and women's soccer as well as moving forward with completion of our strategic enrollment initiative with the addition of softball.
<b>SP Goal 4: Improve integration of the College with the community</b>				
Actively exploring the expansion and elevation of our community service/partnering platform	Total Hours logged by student athletes using the Helper/Helper app Aiming for a 10% increase	Number of hours were down, based on the loss of spring term activities because of COVID-19	With a larger number of student athletes, the numbers were on track to finish at a higher level, but still need to do a better job of adding new activities. Total hours were projected to be a 4% increase	If, possible, will start activities earlier and may have to be creative and find new ways to serve our community and campus.